

First Circular

# 2<sup>nd</sup> IEEC-2025

*2nd International Extension Education Congress - 2025*  
on

## **Rethinking Social Ecology in a Digital Landscape**

**November 24-26, 2025**

**Venue: Siksha 'O' Anusandhan (Deemed to be  
University), Bhubaneswar, Odisha, India**



**Organizer**

**Society of Extension Education, Agra**

**&**

**Siksha 'O' Anusandhan (Deemed to be University),  
Bhubaneswar, Odisha, India**

## *2nd International Extension Education Congress - 2025*

The digital age has woven a complex web around our lives, fundamentally altering how we interact with each other and the environment. Social ecology, traditionally focused on the intricate dance between human societies and their natural surroundings, now waltzing to a new rhythm – the frenetic clicks, swipes, and shares dominating our digital world. The digital age has irrevocably transformed the way we interact with each other and the environment. Our social spheres have expanded beyond physical borders, woven into a complex tapestry of online communities and interactions. This digital landscape presents both unprecedented challenges and opportunities for the field of social ecology. Traditional social ecology focuses on the intricate relationship between human societies and their natural surroundings. However, the rise of social media, ubiquitous computing, and the constant hum of the virtual world necessitate a fundamental re-evaluation of these dynamics. How do “likes” and “shares” translate into real-world environmental action? Can online communities foster a sense of stewardship for the planet, or do they exacerbate our disconnect from nature?

This exploration delves into the heart of social ecology in the digital age. We need to dissect the intricate web of online interactions, unpacking how they influence our perception of the environment and our capacity for collective action. Also, the potential of technology to bridge the gap between awareness and activism, fostering a sense of global responsibility for our shared biosphere has to be explored. But we must also confront the potential pitfalls – the echo chambers, misinformation, and the seductive allure of the virtual at the expense of the real.

This new landscape presents a fascinating paradox. On the one hand, social media platforms connect us like never before, fostering online communities and raising awareness about environmental issues at lightning speed. On the other hand, these same platforms can create echo chambers, exacerbate social inequalities, and distract from the tangible actions needed for real change.

Rethinking social ecology in this digital landscape is no longer optional, it's imperative. This exploration delves into the intricate connections between our online and offline worlds, examining how technology shapes our relationship with the environment. The congress will provide a platform to dissect the potential of digital tools for environmental activism while acknowledging the challenges they pose. Ultimately, seek to bridge the gap between online engagement and real-world impact, fostering a future where social media becomes a springboard for sustainable action, not a breeding ground for apathy.

### **Themes of the Congress**

#### **Theme 1: Digital Communities and Environmental Action Sub-Themes**

1. Global scenario on the mobilization of communities on environmental issues
2. Global trends of the importance of social media for sustainable social ecology
3. The challenges of misinformation and echo chambers in environmental discourse
4. The role of online activism in driving real-world change
5. Successful cases for the sustenance of social ecology
6. Capacity building and networking for restoring ecology: India and Abroad

#### **Theme 2: Technology and the Environment Sub-Themes**

1. Environmental impact of the digital world (e-waste, energy consumption).
2. Potential of technology for environmental monitoring and conservation.
3. Exploring innovative solutions like citizen science and gamification for environmental action.
4. Role of artificial intelligence in environmental decision-making.

#### **Theme 3: Redefining Social Connection in Digital Age Sub-Themes**

1. Impact of social media on our connection to nature.
2. Can virtual experiences cultivate a sense of environmental empathy?
3. Building online communities that bridge the gap between awareness and action.
4. Promoting digital literacy for responsible environmental engagement.

#### **Theme 4: The Future of Social Ecology Sub-Themes**

1. Envisioning a future where digital tools empower sustainable practices.
2. Developing metrics to measure the impact of online environmental action.
3. Fostering collaboration between social scientists, technologists, and environmental policymakers.
4. Reimagining social ecology education for the digital age.

#### **Who can participate**

The Congress is open to scientists, scholars, teachers, extension professionals, field functionaries, administrators, policy makers, farmers, students, corporate representatives, industries, and media persons including other stakeholders involved in agriculture and rural development from public and private sectors.

**Dates of Congress: November 24-26, 2025**

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**Participation details**

You can participate in the 2<sup>nd</sup> IEEC by contributing working papers, research papers, review papers, policy papers, concept papers, success stories related to congress themes in soft copy. Abstract containing not more than 300 words may be sent up to July 31, 2025 and the lead papers may be sent to organizers on or before August 15, 2025.

The full-length papers have to be submitted latest by August 31, 2025 along with registration fee. Theme-based papers will be screened for publication after the congress is over. Registration form is available in our website.

**SEE AWARDS**

The Society intends to honour the Agricultural and Social Scientists including teachers, professionals, policy makers, practitioners and scholars. Those who have made outstanding contributions in their respective fields may apply for the awards (except Lifetime Achievement Award) by sending their brief resume latest by August 31, 2025. The Society has the full right in deciding the number of awards. Details about the awards is available in website ([www.seea.org.in](http://www.seea.org.in)).

**Boarding and Lodging**

Accommodation for the participants will be arranged in nearby hotels only on their confirmation for the participation in advance. Reservation of accommodation will be made to those delegates who send their registration fee in advance. The cost of lodging has to be met by the participants themselves. Alternatively, you can also book accommodation on your initiative.

**Note: The delegates should confirm their participation for comfortable arrangements. Registration fee is to be directly deposited in SEE Account through our website on or before August 20, 2025.**

**Registration Fees**

Delegates	: Rs. 7000/-
Student delegates	: Rs. 5000/-
Retired persons	: Rs. 2000/-
Each accompanying person	: Rs. 3000/-
Foreign delegates	: \$ 400/-
Spot registration	: Rs. 8000/-

**Dates to Remember**

Conference Dates	: November 24-26, 2025
Submission of abstracts	: July 31, 2025
Submission of papers	: August 15, 2025
Application for award	: July 31, 2025

**Contact Us**

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