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5th National Extension Education Congress-2009 ©n Extension Perspective in Changing Agri-rural Environment

(March 9-11, 2009)





Organised by

Society of Extension Education Agra

> In collaboration with C. S.AzadUniversity of Agriculture & Technology Kanpur (UP) India

Extension Perspective in Changing Agri-rural Environment

FhedevelopingcountrieslikeIndiaareexperiencing apidchangesin agriculturalandruralenvironment. Commercialization and diversification have raised nopesbutstagnationinproductivityandprofitability of different enterprises, are posing serious challenges. Sustainingtheconfidenceamongfarmershasbecome in issue of concern requiring utmost priority. Productive land under agriculture is shrinking because of growing urbanization and the nvolvementofpotential rural youths in agriculture s declining due to migration to cities. Extension Educationmethodologiesofyesteryearshaveunder gone major changes in terms of concept and pplication. Theissue is a larmingly serious, therefore, equiresdetailedinteractionstoexplorethewaysand future generation towards neans to attract griculture.Inviewofthecontext,thefollowingsubhemeshavebeenchosenfordeliberation

- 1. Sectoral and spatial changes in agri-rural environment.
- 2. Overtimechanges inextension methodologies and approaches.
- 3. Effect of rural migration and urbanization on agriculture.
- 4. Emerging innovative methodologies/models/ casesofextensioneducation.
- 5. Policy initiatives for improving environment fordifferentstakeholders.
- 6. Strategies for developing sustainable approachesandmodels.

Call for Abstracts/Papers :

The participants may submit conceptual, review, researchandcasestudybasedpapers.Anabstractof wo pages (A-4 size) not exceeding 1000 words thouldbesentthroughemail: **seeagra@gmail.com** or **CD(MSword)** latest by **November30,2008.** Each participant shouldsendnotmorethantwoabstracts. Thefullpapers(3000words)shallbeacceptedlatest by January 10, 2009 along with registration fee. Registration form is available on website of the Society.



TheSocietywillhonourtheAgriculturalandSocial Scientists including teachers, professionals, trainers,practitionersandscholarswhohavemade distinguishedcontributions.Ascientistwithproven academicrecordmayapplyforanyofthefollowing awardsbysendingbriefresumehighlightinghis/her contributions in context of the particular award latestbyNovember30,2008.

1. Recognition Award:

Award willbeconferreduponfiveverysenior eminent Agricultural Scientists for their outstanding contribution for the promotion of extensionscienceinthecountry.

2.SEEFellowAward:

AwardwillbeconferreduponfiveRenowned Agricultural Scientists for their outstanding contributionintheirrespectivefieldsandTOT.

3. Best Extension Professional Award:

Award will be given to two extension professionals for their outstanding work in transfer of technology and creating impact of the extension programmes among farming community.

4. Young Scientist Award:

Award will be given to four Extension Scientists below the age of 40 years for their outstanding contributions in the field of teaching, research, and extension.

5. Best KVK Professional Award:

AwardwillbegiventotwoKVKprofessionals for their outstanding work in transfer of technology and creating impact of the extension programmes among farming community.

6.GangaSingh Chauhan MemorialAward:

Award will be given to four meritorious Research Scholars in the field of Extension Education.

Dates of Congress :

March9-11,2009

Venue :

Chandra ShekharAzadUniversityofAgriculture & Technology, Kanpur

Registration Fee :

MemberoftheSEE	: Rs.1500/-
Foreigndelegate	: US\$100/-
Non-members	: Rs.2000/-
Students&others	: Rs.800/-

Note :

Thedelegatesshouldconfirmtheirparticipationin Congress by 10th January, 2009throughletter or e-mail. Registration fee maybedepositedthrough D.D in favour of the "Society of Extension Education", payableat Agra.

Hospitality :

Accommodation for the participants will be arrangedin guesthousesintheUniversity campus. The participants are advised to inform the OrganisingSecretary inadvance.

About Kanpur :

Nestled onthebanksoftheeternalGanga, Kanpu stands as one of North India's major industria centres with its own historical, religious and commercial importance. March is one of the pleasant months of the city with temperature ranging between 13^o to 35C and almost rainfal usuallynotexpected.

Kanpur is very well connected with rail and road fromallpartsofthecountry.Thereisaregularfligh to Kanpur from New Delhi. However, Lucknow located only 80 kms away from Kanpur, receive numberofflightsfromdifferentpartsofthecountry.